



Your chance to tap into over £6 million of local spending power

SPEND LOCAL

If you have any questions or comments about the Spend Local initiative email them to spendlocal@ealing.gov.uk or write to Spend Local, Marketing & Communications, Ealing Council, Perceval House, Ealing W5 2HL.



Note: All offers will be reviewed before being published. Ealing Council reserves the right to withdraw offers it deems inappropriate. All offers must state an expiry date. Vouchers do not have to be presented to claim an offer. Full terms are available online when registering.

Ealing Council will be giving local Council Tax payers £50 Cash Back to help them through tough financial times in the run up to Christmas.

To encourage people to spend their money locally, a special **SPEND LOCAL** website has been set up for you to promote 'deals'.

Businesses across the borough can take part - plumbers, beauty salons, garden centres, retailers, cafés, leisure centres, hotels or even financial advisors.

By presenting special promotions and discounts, your business can benefit.

Offers might be: A percentage discount
A cash discount
A 'Special Offer'

The better the offer, the more likely your business will benefit.

To register your offer simply go to the www.spendlocal.org.uk website, click on the business section and fill in the easy-to-complete form.

The website will be widely promoted across the borough through outdoor media, online and in Around Ealing magazine which is delivered to 137,500 homes and businesses each month.

The council's car parks will be free at weekends throughout December to further encourage local spending.

And when the Cash Back payments are made, information on all Spend Local offers will be delivered to every home in the borough. (To be included your offer must be live and valid on the website by 31 October 2009).

All this promotion is totally free. All you need to do to benefit is register your special promotion or offer on the website.

So don't delay - do it now!

Wherever your business is located in the borough, you can effectively promote your offers through the **SPEND LOCAL** website.



Set up a discount or special offer today.